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**AAM Participates in Attempt to Break Zumba World Record  
- Effort Helps Raise More \$20,000 for American Cancer Society -**

**TEMPE, Ariz. (March 15, 2012)** – Executives from AAM LLC were among approximately 1,850 people grooving to a Latin beat recently as the Tempe-based community management firm joined one of its newest clients – an Orlando area active-adult community – for a shot at breaking the Zumba world record.

The event, held at Solivita, AV Homes' (formerly Avatar Properties) award-winning 55+ active-adult community in Poinciana, Fla., attempted to break the Guinness World Record for the largest Zumba class, set by a 2,012-member gathering in Marble Hill, Twickenham, UK, in 2011. Zumba is a Latin dance-inspired fitness program.

Twenty-nine Orlando-area schools also accepted AAM's invitation to join the fun. AAM donated \$1,000 to Laurel Elementary School for displaying the most school pride and bringing the most students -- 69 -- to the gathering.

Though the Solivita effort fell just short of breaking the world record, AAM officials deemed it a success, nonetheless.

"Even though we didn't establish a new record, we succeeded in a lot of other ways," said AAM President Amanda Shaw, who participated in the event along with five other AAM employees from the Valley. "The event generated a ton of exposure and visibility for Solivita in the Orlando area, demonstrating just how active our active-adult communities can be. And best of all, \$20,000 was raised for the American Cancer Society."

AAM expanded into the Florida market in December 2011 by assuming management responsibilities for Solivita's homeowners association, community amenities and club operations. The assignment includes responsibility for accounting, activity planning and events, communication, human resources, common area maintenance and security for both the HOA and The Club. The Club includes approximately 126,000 square feet of recreational amenities at The Village Center and Riviera Spa & Fitness Center. AAM does not manage golf or food and beverage operations.

AAM also manages AV Homes' CantaMia active-adult community in Goodyear, Ariz.

## **About AAM**

AAM's system of community support has provided more personal attention and expert care per customer dollar than any other homeowners' association management team for over 20 years. Better workload ratios and the longevity of AAM managers ensure each community will be managed by an industry leader who will treat it as their own. Homeowners can expect all AAM professionals to be able to answer the same 193 community management-related questions and to attend HOA meetings in person. A 24/7 emergency pager is just one example of AAM's daily dedication to developing lasting client relationships and delivering peace of mind. For more information, visit <http://www.AAMNM.com/>, <http://www.AAMAZ.com/> or <http://www.AAMFL.COM>.

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