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**AAM Uses Social Media Campaign to Raise Money for St. Mary's Food Bank
- Company to Donate \$1 for Each AAM Edge Facebook "Like" up to \$5,000 -**

TEMPE, Ariz. (Feb. 16, 2012) – AAM LLC, a community management firm that does business in Arizona, New Mexico and Florida, is turning to the Internet for a second time to raise money for St. Mary's Food Bank Alliance in Phoenix.

During the month of February, AAM will donate \$1 for each new "like" it receives on its AAM Edge Facebook page, up to \$5,000 total. AAM Edge (www.aamedge.com) is an online community that provides a comprehensive go-to place for people to find, share and save on the best local deals from the largest number of sources.

"We love our communities, but we hate hunger," said AAM President Amanda Shaw. "We found such phenomenal success using the Internet to raise money for St. Mary's Food Bank through our virtual food drive last year, it seemed only natural to use the reach of the world wide web once again to help feed hungry people."

Last fall, AAM broke a St. Mary's Food Bank record by using the Internet to raise \$23,278 in donations through a virtual food drive. A virtual food drive is where people make online donations with the idea of purchasing individual items for the food bank.

AAM officials were shooting to collect \$6,000 in cash donations – the equivalent of 42,000 meals – but actually wound up with much more. According to St. Mary's officials, every \$1 provides seven meals to those in need.

"This is such a fantastic cause and such an easy way to make a difference," said Shaw. "We're encouraging everyone to share with their friends, family and co-workers to help spread the word about this campaign."

About AAM

AAM's system of community support has provided more personal attention and expert care per customer dollar than any other homeowners' association management team for over 20 years. Better workload ratios and the longevity of AAM managers ensure each community will be managed by an industry leader who will treat it as their own. Homeowners can expect all AAM professionals to be able to answer the same 193 community management-related questions and to attend HOA meetings in person. A 24/7 emergency pager is just one example of AAM's daily dedication to developing

lasting client relationships and delivering peace of mind. For more information, visit <http://www.AAMNM.com/>, <http://www.AAMAZ.com/> or <http://www.AAMFL.COM>.

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