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**Associated Asset Management (AAM) Announces
Executive Team Promotions**

PHOENIX, Ariz. — (July 11, 2007) Associated Asset Management (AAM), Arizona's premier community association management company, announces the promotions of two executive team members.

Susan Platner has been promoted to the position of vice president of community management. Since joining the company in 1999, Platner has served as a portfolio manager, trainer and an area manager. She was appointed to the management team as vice president of customer service in 2006 prior to being promoted to the role of vice president of community management in 2007. The bulk of her attention is focused on overseeing the company's portfolio managers and their assignments to the various communities AAM manages that do not require an onsite manager.

A native of Syracuse, N.Y., Platner graduated from Drexel University in Philadelphia with a Bachelor of Science degree in Business and Home Economics. After spending years in the restaurant business and in computer services sales, she switched careers in 1997 upon moving to Arizona. She has been active in the community management industry ever since and is a designated Certified Arizona Association Manager (CAAM) by the Arizona Association of Community Managers.

Vicki Sears, AAM's vice president of customer service, is an 18-year real estate industry veteran. She joined AAM in 1998 and has served as the company's training manager, an area manager and most recently, as director of community services.

As vice president of customer service, she is responsible for ensuring that homeowner issues are handled effectively and efficiently.

Sears believes customer service is at the heart of all successful companies. "Every day is a new opportunity to take customer service to a higher level," she says.

“Taking time to educate each homeowner and explain to them why certain processes are necessary in the operation of an association leads to great customer service.”

Sears has a business degree from Northern Arizona University and holds several professional designations, including CAAM (Certified Arizona Association Manager) from the Arizona Association of Community Managers, as well as AMS (Association Management Specialist) and CMCA (Certified Manager of Community Associations) from the Community Association Institute.

AAM is one of Arizona’s most-respected community management firms. With nearly 20 years of experience and more than 300 community associations statewide under management, the experts at AAM deliver total peace of mind to their clients, which range from builders and developers to homeowner boards of directors.

The corporate headquarters are located at 7740 N. 16th St., Ste. 300, Phoenix, with branch offices located in Chandler, Surprise and Prescott.